



CERTIFIED SURVIVAL



BUSINESS
CONTINUITY
MANAGEMENT

EXIN BUSINESS CONTINUITY MANAGEMENT

Every organization is vulnerable to IT or telecom failure, cyber-attacks or power outage; incidents that can cripple daily operations. And as business processes become more complex and companies rely more and more on third parties, the ability to recover end-to-end business processes is more complicated than ever. This makes Business Continuity Management (BCM) an essential part of risk management within any organization. It's about identifying single points of failure, performing business impact analyses, and creating and testing threat response and recovery plans. More strategically, it is also about providing compliance benefits, creating competitive advantages and about mitigating reputation and financial exposures.

"Don't assume something works correctly just because it works." is one of the key lessons we learn in an article of Steven Lewis. We should be prepared for all kind of incidents, from severe weather to loss of utility to malicious attack.

EXIN BUSINESS CONTINUITY MANAGEMENT CERTIFICATION PROGRAM

Everyone in the organization must be aware of the vital need of the business to continue, and they must be able to recognize indicators of threats to this continuity. This certification is aimed at candidates who are involved or have an interest in the implementation of business continuity within their organization: CEO's, CIO's, Security Officers and Quality Managers, Operational Managers, Developers, Business and Technical Teams; for when the continuity of an organization comes to a halt for whatever reason, everyone in the organization must be aware of the consequences and the solutions.

EXIN Business Continuity Management benefits

- Based on e-Competence Framework
- Independent certification, recognized worldwide
- Certification developed by professional assessment developers

Benefits for companies

- Be prepared for the unexpected
- Managing the continuity of the organization means ensuring that vital business operations continue
- Investors, insurers, customers, and suppliers take a company that has a business continuity plan seriously
- Business continuity plans build employee confidence

Benefits for individuals

- Growing demand for professionals who possess skills in business continuity
- Business Continuity is a dynamic, ever changing field of expertise
- Based on an internationally accepted ISO standard

EXIN BUSINESS CONTINUITY MANAGEMENT MODULES



Business continuity management is a holistic management process that identifies potential threats to an organization and the impacts to business operations those threats, if realized, might cause. It provides a framework for building organizational resilience with the capability of an effective response that safeguards the interests of its key stakeholders, reputation, brand and value-creating activities (Source: ISO 22301:2012).

e-Competence Level	1	2	3	4	5
B.5. Documentation Production					
D.1. Information Security Strategy Development					
E.3. Risk Management					
E.5. Process Improvement					
E.6. ICT Quality Management					
E.8. Information Security Management					

■ competence is covered
 ■ partial coverage
 ■ superficial coverage

Business Continuity Management Practitioner will be available in 2017.

EXIN BUSINESS CONTINUITY MANAGEMENT PROGRAM LABEL



The program labels of the EXIN portfolio have been built up to help identify the logical next step in terms of additional training and competence development. Each color represents an ICT competence area, derived from the e-Competence Framework (e-CF®). The overall label color indicates the main competence area of the program and the colors in the pie chart indicate the relationships with other competence areas:

Business Continuity Management competences are mainly covered in the area 'Manage'. Related programs cover competences in the areas 'Run' and 'Enable'. Please visit the EXIN Business Continuity Management program page on exin.com to find out which certification programs are suggested for further development.

MANAGE

This area represents the daily business administration and improvement of all underlying operative ICT processes.

PLAN

This area represents the strategic preparatory activities such as conceiving and developing products, services and solutions.

BUILD

The Build area represents the development and implementation of products, services and solutions.

RUN

The Run phase represents the provision, support and maintenance of the products, services, and solutions delivered and deployed.

ENABLE

The strategic activities in this area represent supporting all underlying ICT processes.

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- Complete portfolio of Information Management
- Exams in 165 countries
- Exams in 20 languages
- 2 million EXIN-certified professionals
- International network of accredited partners

ABOUT EXIN

Published and designed by EXIN. EXIN is the global independent certification institute for professionals in the ICT domain. With more than 30 years of experience in certifying the competences of over 2 million ICT professionals, EXIN is the leading and trusted authority in the ICT market. With over 1000 accredited partners EXIN facilitates exams and e-competence assessments in more than 165 countries and 20 languages. EXIN is co-initiator of the e-Competence Framework, which was set up to provide unambiguous ICT certification measurement principles within Europe and beyond.

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