



**EXIN BCS  
Artificial Intelligence**

**FOUNDATION**

Certified by  


**Sample Exam**

Edition 202502

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# Introduction

This is the EXIN BCS Artificial Intelligence Foundation (AIF.EN) sample exam. The Rules and Regulations for EXIN's examinations apply to this exam.

This exam consists of 40 multiple-choice questions. Each multiple-choice question has a number of possible answers, of which only one is correct.

The maximum number of points that can be obtained for this exam is 40. Each correct answer is worth 1 point. You need 26 points or more to pass the exam.

The time allowed for this exam is 60 minutes.

Good luck!

# Sample exam

**1 / 40**

*'The ability to understand and learn, and make judgements or have opinions that are based on reason'.*

What is this the definition of?

- A) Creativity
- B) Intelligence
- C) Technology
- D) Thinking

**2 / 40**

What is the scientific method?

- A) A procedural approach to learning
- B) A technological approach for communicating
- C) An efficient method of teaching new concepts
- D) An empirical method for acquiring knowledge

**3 / 40**

What is the purpose of the Asilomar artificial intelligence (AI) principles?

- A) To ensure that AI development has a product manager
- B) To ensure that AI development meets financial objectives
- C) To ensure that AI is developed safely and beneficially
- D) To ensure that AI is developed using the best technology

**4 / 40**

Which type of artificial intelligence (AI) is focused on performing specific tasks within a defined scope?

- A) Domain AI
- B) General AI
- C) Narrow AI
- D) Technical AI

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Which is an environmental impact of artificial intelligence (AI) on society?

- A) Cost of development
- B) New skills demand
- C) Speed of development
- D) Water usage demand

**6 / 40**

What measure helps limiting the environmental impact of artificial intelligence (AI)?

- A) Only focusing on delivering AI benefits
- B) Using green, energy-efficient AI models
- C) Using high-code programming
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What is 'ethics in artificial intelligence (AI)'?

- A) Guidelines and principles for making AI systems morally intelligent
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What is the international standard that specifies requirements for continually improving an artificial intelligence management system (AIMS) within organizations?

- A) ISO 9001
- B) ISO 22989
- C) ISO 31000
- D) ISO 42001

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Which of the following poses a challenge to ethical behavior when deploying artificial intelligence (AI)?

- A) Being interesting
- B) Budgetary control
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What is a strategy for addressing ethical challenges in artificial intelligence (AI)?

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- A) Crisis
- B) Cynefin
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Autonomous vehicles are examples of what?

- A) Artificial intelligence (AI) technology
- B) Human technology
- C) Nanotechnology
- D) Social technology

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- A) Construction worker
- B) Personal secretary
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- A) Artificial
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An artificial neural network is a form of what?

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Which of the following is a machine learning concept?

- A) Bunching
- B) Clumping
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What type of data does semi-supervised machine learning use?

- A) Expert system data
- B) Labeled and unlabeled data
- C) Random data
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What action is taking place when data is summarized and presented in a manner such as graphs, tables or images?

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- A) Identifying health and safety risks in business premises
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Which data visualization method would be **most** suitable for displaying multiple streams of business data at one time, such as key performance indicators (KPIs)?

- A) Dashboard
- B) Infographic
- C) Presentation
- D) Report

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*'Deep learning algorithms that can recognize, summarize, translate, predict, and generate content using very large datasets.'*

Which artificial intelligence (AI) concept is described here?

- A) Augmented reality
- B) Large language models (LLMs)
- C) Linear algebra
- D) Virtual reality

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In generative artificial intelligence (AI), what terminology is used to describe the alteration of instructions given to the model, in order to generate a specific response or output?

- A) Data selection
- B) Natural language processing
- C) Prompt engineering
- D) Training

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Which stage of the machine learning process is concerned with the representation of data as images, graphs, audio, or similar, with a purpose of making it easier to understand and gain insight from?

- A) Data pre-processing
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Which of the following tasks **best** represents an opportunity to use process automation in a logistics organization?

- A) Conducting virtual employee appraisals
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Which quadrant of the power/interest grid would a stakeholder with both high power and high interest fall into?

- A) Constant active management
- B) Keep informed
- C) Keep satisfied
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In a Waterfall project, which stage comes immediately after design?

- A) Deployment
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When implementing an artificial intelligence (AI) solution in an organization, which of the following frameworks should be used to assess the impact of the 3Ps (profit, people, and planet) of the change?

- A) Power/interest grid
- B) Risk appetite
- C) Triple bottom line
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Which of the following statements describes the role of a risk owner in risk assessment?

- A) The individual who is ultimately accountable for ensuring the risk is managed appropriately
- B) The manager who ensures the risk has been properly assessed and recorded
- C) The organizational team who is most directly impacted by the potential risk
- D) The project sponsor who has financed the project and must be accountable for its impact

**33 / 40**

Which area of governance is concerned with identifying, assessing, and reducing threats or uncertainties that could affect an organization?

- A) Compliance
- B) Equality, diversity, and inclusion
- C) Market research
- D) Risk assessment

**34 / 40**

Which of the following would be considered a governance activity in the implementation of artificial intelligence (AI) in an organization?

- A) Competitor analysis
- B) Cost-benefit analysis
- C) Recruitment monitoring
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**35 / 40**

In what way does artificial intelligence (AI) enhance roles in marketing?

- A) By automating data analysis and trend prediction
- B) By increasing the cost of marketing campaigns
- C) By limiting creativity in marketing strategies
- D) By making it complex to reach target audiences

**36 / 40**

In what way can artificial intelligence (AI) be used in research and development (R&D)?

- A) Build experiment
- B) Collect data
- C) Increase loyalty
- D) Increase timescale

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Which generative artificial intelligence (AI) tool is commonly used in sales and marketing?

- A) Chatbots
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*'A future period characterized by rapid technological change that will irreversibly transform human life'.*

What is this referring to?

- A) Capabilities
- B) Connectivity
- C) Individuality
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# Answer key

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# Evaluation

The table below shows the correct answers to the questions in this sample exam.

| Question | Answer | Question | Answer |
|----------|--------|----------|--------|
| 1        | B      | 21       | D      |
| 2        | D      | 22       | C      |
| 3        | C      | 23       | A      |
| 4        | C      | 24       | B      |
| 5        | D      | 25       | C      |
| 6        | B      | 26       | C      |
| 7        | B      | 27       | B      |
| 8        | D      | 28       | B      |
| 9        | C      | 29       | A      |
| 10       | C      | 30       | B      |
| 11       | B      | 31       | C      |
| 12       | A      | 32       | A      |
| 13       | A      | 33       | D      |
| 14       | C      | 34       | D      |
| 15       | D      | 35       | A      |
| 16       | C      | 36       | B      |
| 17       | C      | 37       | A      |
| 18       | B      | 38       | B      |
| 19       | D      | 39       | D      |
| 20       | B      | 40       | D      |



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